



Gyan Vihar Centre for Arts and Design

Curriculum for Academic Session 2026 -2027 for the following Programmes:

1. B. Des. (Hons.) Foundation Year-I (Common to all branches of Design)
2. B.Des. (Hons.) Fashion and Lifestyle Accessories Design
3. B.Des. (Hons.) Communication Design

S.No.	Programmes	Remarks
1	B. Des. (Hons.) Foundation Year-I (Common to all branches of Design)	Semester I & II
2	B.Des. (Hons.) Fashion and Lifestyle Accessories Design	Sem III to VIII
3	B.Des. (Hons.) Communication Design	Sem III to VIII

Programme Educational Objectives:

1. Industry-Ready Creative Professionals

To nurture creative professionals with strong conceptual, technical, and problem-solving abilities who can contribute effectively to the fields of Fashion & Lifestyle Accessories Design and Communication Design through innovative and industry-relevant practices.

2. Human-Centred and Sustainable Design Approach

To develop socially conscious and environmentally responsible designers capable of creating meaningful solutions by understanding cultural diversity, user behaviour, sustainability, and evolving societal needs.

3. Innovation, Entrepreneurship and Leadership

To empower graduates with entrepreneurial thinking, collaborative skills, leadership qualities, and professional ethics to build successful careers, creative enterprises, startups, and interdisciplinary design practices.

4. Research, Technology and Lifelong Learning

To encourage continuous learning, experimentation, research orientation, and adaptation to emerging technologies, digital tools, and global design trends for sustained professional growth and contribution to the creative ecosystem.



Programme Intended Learning Outcomes:

1. Creative and Critical Thinking

Demonstrate the ability to analyse, conceptualise, and develop innovative design solutions through creative thinking, visual exploration, research, and experimentation.

2. Design Process and Problem Solving

Apply human-centred design methodologies, design thinking, storytelling, and strategic approaches to solve real-world communication and lifestyle-related challenges.

3. Technical and Digital Competency

Utilise contemporary tools, materials, software, media technologies, production techniques, and design processes for effective execution and presentation of design projects.

4. Visual Communication and Aesthetic Understanding

Develop strong visual sensibility, aesthetic awareness, storytelling abilities, and communication skills through typography, illustration, photography, branding, fashion visualisation, and multimedia practices.

5. Sustainable and Ethical Practices

Integrate ethical values, cultural sensitivity, sustainability principles, and responsible design practices while creating products, systems, experiences, and communication solutions.

6. Professional Practice and Collaboration

Work effectively in multidisciplinary teams, industry environments, and collaborative projects while demonstrating professional conduct, leadership, project management, and presentation skills.

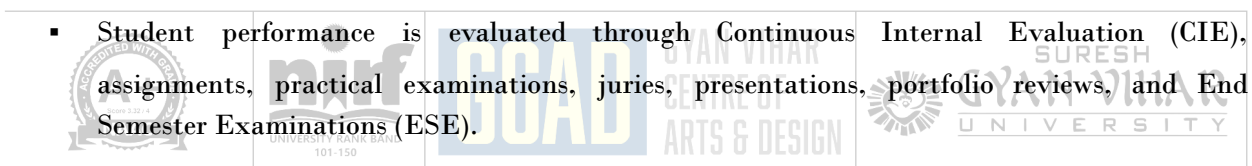
7. Entrepreneurship and Industry Engagement

Develop entrepreneurial capabilities and industry exposure through internships, live projects, field visits, research, innovation, and engagement with contemporary design and creative industries.



CREDIT SYSTEM

- The B.Des. programmes are structured under the Choice Based Credit System (CBCS) with semester-wise academic progression.
- Each academic year consists of two semesters and a summer internship/industry engagement component.
- The curriculum combines theory, studio practice, workshops, live projects, field visits, skill enhancement courses, and experiential learning methodologies.
- Credits are assigned to each course based on lecture, studio, practical, project, and field-based learning hours.



- Student performance is evaluated through Continuous Internal Evaluation (CIE), assignments, practical examinations, juries, presentations, portfolio reviews, and End Semester Examinations (ESE).
- The programmes emphasise interdisciplinary learning, industry interaction, sustainability, innovation, research, and professional practice.
- Students are required to maintain the prescribed minimum CGPA and complete all academic and non-academic requirements for the successful award of the degree.
- The B.Des. programmes are designed to prepare learners for higher education, professional practice, entrepreneurship, and emerging opportunities within the global design and creative industries.
- A minimum of **180 credits** must be earned by the student for the award of the B.Des. degree.



Curriculum/Scheme

1st Year – 1st Semester (Autumn Semester)- This is first odd semester which runs from July to December.										
S.No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG1001	Drawing & Sketching - I	4			4	-	60	40
3	Program Core	DG1002	Fundamentals of Design	6		2	4	-	60	40
3	Program Core	DG1003	Material Exploration	6			6	-	60	40
4	Program Core	DG1004	Design Process	4		2	2	-	60	40
5	Program Core	DG1005	Introduction to Arts and Aesthetics - World	2	2			3	40	60
6	AECC	UC1002	Human Values & Professional Ethics	Non-Credit					100	
7	AECC	UC1003	English Language	2	2			3	40	60
8	SEC	UC1004	Yoga Education & Practices	2					100	
9	SODECA	SODECA-I	Social Outreach, Discipline & Extra Curricular Activities -I	2					100	
10	AECC	UCFV-I	Field Visit-I	2			2		100	
			TOTAL	30	6	4	18			

**AECC-Ability Enhancement Compulsory Course. Compulsory for all students in semesters 1 and 2 under CBCS.



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1st Year – 2nd Semester (Spring Semester)-This is first even semester which runs from January to June.

S.No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG2001	Drawing & Sketching - II	4			4	-	60	40
2	Program Core	DG2002	Photography	4			4	-	60	40
3	Program Core	DG2003	Storytelling, Presentation & Documentation	2			2	-	60	40
4	Program Core	DG2004	Design Software	6			6	-	60	40
5	Program Core	DG2005	Introduction to Arts and Aesthetics - India	2	2			3	40	60
6	AECC	UC2004	Environmental Studies	2	2			3	40	60
7	AECC	UC2001	Indian Knowledge System	Non-credit					100	
8	AECC	UC2002	English Communication	2	2				40	60
9	SODECA	SODECA-I	Social Outreach, Discipline & Extra Curricular Activities-II	2					100	
10	AECC	UCFV-II	Field Visit-II	2			2		100	
TOTAL				26	6		18			

AECC-Ability Enhancement Compulsory Course. Compulsory for all students in semesters 1 and 2 under CBCS.

****Internship - 30 days after completion of 1st year**



**B. Des. Fashion and Lifestyle Accessories Design
Semester III- Semester VIII**

2nd Year– 3rd Semester (Autumn Semester)-This is second odd semester which runs from July to December.

S. No.	Course Type	Course code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG3001	History of Fashion - Global	2	2			3	40	60
2	Program Core	DG3002	Fashion Illustration	4			4	-	60	40
3	Program Core	DG3003	Design Project - I	6			6	-	60	40
4	Program Core	DG3004	Pattern making & Garment Construction - I	6			6	-	60	40
5	Program Core	DG3005	Introduction to Textiles - Fiber to Fabric	2	2			3	40	60
6	Program Elective	DG3006	Fashion Photography and Styling	2					100	-
7	Program Elective	DG3007	Fashion Trend Forecasting				2			
8	AECC	UCEEPI	Election and Electoral Processes in India	Non-Credit					100	
9	AECC	UCFV-III	Field Visit-III	2			2		100	
10	SODECA	SODECA-I II	Social Outreach, Discipline & Extra Curricular Activities -III	2					100	
TOTAL				26	4	2	20			



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2nd Year–4th Semester (Spring Semester)-This is second even semester which runs from January to June.

S. No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG4001	Design Research	4	2		2	3	40	60
2	Program Core	DG4002	Introduction to Fabric Structure	4	4			3	40	60
3	Program Core	DG4003	Live Industry Project I	2			2	-	60	40
4	Program Core	DG4004	Pattern making & Garment Construction II	6			6	-	60	40
5	Program Core	DG4005	Draping-I	4			4	-	60	40
6	Program Elective	DG4006	Fashion Accessories (textile material)	2			2	-	100	-
7	Program Elective	DG4007	Luxury Fashion Branding						100	-
8	SODECA	SODECA-I	Social Outreach, Discipline & Extra Curricular Activities -IV	2					100	
TOTAL				24	6		16			

****Internship - 30 days after completion of 2nd year**

3rd Year – 5th Semester (Autumn Semester) - This is third odd semester which runs from July to December.

S. No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG5001	Digital Fashion Illustration	4			4	-	60	40
2	Program Core	DG5002	Traditional Textiles of India	4	4			3	40	60
3	Program Core	DG5003	Live Industry Project II	2			2	-	60	40
4	Program Core	DG5004	Draping-II	4			4	-	60	40
5	Program Core	DG5005	Design Project-II	6			6	-	60	40



6	SEC	UC5001	Group Discussion, Aptitude & Reasoning-I	Non Credit Course					
7	SODECA	SODECA-V	Social Outreach, Discipline & Extra Curricular Activities -V	2				100	
TOTAL				22	4	2	16		

3rd Year–6th Semester (Spring Semester)-This is third even semester which runs from January to June.										
S. No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG6001	Universal Design Concepts	4			4	3	60	40
2	Program Core	DG6002	Textile Surface Design and Finishes	4	2		2	3	40	60
3	Program Core	DG6003	Luxury Fashion Accessories	4			4	-	60	40
4	Program Core	DG6004	Fashion & Visual Merchandising	4	2	2		3	40	60
5	Program Core	DG6005	Design Project-III	6			6	-	60	40
6	SEC	UC6002	Group Discussion, Aptitude & Reasoning-II	Non Credit		2			100	
7	SODECA	SODECA-VI	Social Outreach, Discipline & Extra Curricular Activities-VI	2					100	
TOTAL				24	4	4	16			

****Internship - 45 days after completion of 3rd year**



4th Year – 7th Semester (Autumn Semester) - This is third odd semester which runs from July to December.										
S. No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG7001	Summer Internship	4		4		-	60	40
2	Program Core	DG7002	Dissertation	8			8	-	60	40
3	Program Core	DG7003	Final Collection Project & Portfolio	8			8	-	60	40
4	SODECA	SODECA-VII	Social Outreach, Discipline & Extra Curricular Activities-VII	2					100	
			TOTAL	22		4	16			

****Internship - 45 days**



4th Year–8th Semester (Spring Semester)-This is third even semester which runs from January to June.										
S. No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG8001	Graduation Project	18		18		-	60	40
2	Program Core	DG8002	Professional Practice	4	2		2	3	40	60
3	SODECA	SODECA-VIII	Social Outreach, Discipline & Extra Curricular Activities-VIII	2					100	
			TOTAL	24	2	18	2			



**B. Des. Communication Design
Semester III- Semester VIII**

2nd Year– 3rd Semester (Autumn Semester)-This is second odd semester which runs from July to December.										
S.No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG3008	Drawing for Visual Communication	4			4	-	40	60
2	Program Core	DG3009	Introduction to printmaking techniques	2			2	-	40	60
3	Program Core	DG3010	Design Project - I	6			6	-	60	40
4	Program Core	DG3011	Printing Technology & Print Production	4	2	2		3	40	60
5	Program Core	DG3012	Evolution of Visual tools for creative communication (History of Graphic Design)	2	2			3	40	60
6	Program Elective	DG3013	Introduction to Way-finding	2			2		100	
7	Program Elective	DG3014	Social Graphics							
8	AECC	UCEEPI	Election and Electoral Processes in India	Non-Credit	1				100	
9	AECC	UCFV-III	Field Visit-III	2			2		100	
10	SODECA	SODECA-III	Social Outreach, Discipline & Extra Curricular Activities -III	2					100	
			TOTAL	24	4	4	16			

****Internship - 30 days after completion of 2nd year**



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2nd Year–4th Semester (Spring Semester)-This is second even semester which runs from January to June.										
S. No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG4008	Design Research	4	2		2	3	40	60
2	Program Core	DG4009	Publication Design	4			4	-	40	60
3	Program Core	DG4010	Introduction to Graphic Design	4			4	-	40	60
4	Program Core	DG4011	Live Industry Project I (packaging design)	4			4	-	40	60
5	Program Core	DG4012	Introduction to Animation	4			4	-	40	60
6	Program Elective	DG4013	Traditional Visual Narrative Craft of India – Madhubani / Phad / Kavadi / Pattachitra / Warli / Pichwai / Cheriya / Gond / Thangka Paintings	2			2	-	40	60
7	SODECA	SODECA-IV	Social Outreach, Discipline & Extra Curricular Activities -IV	2					100	
TOTAL				24	2		20			

**Internship - 30 days after completion of 2nd year

3rd Year – 5th Semester (Autumn Semester) - This is third odd semester which runs from July to December.										
S. No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG5006	Visual Identity Design	4	2		2	3	40	60
2	Program Core	DG5007	Live Industry Project II	2			2	-	40	60
3	Program Core	DG5008	Print Advertisement Campaign	6		2	4	-	40	60
4	Program Core	DG5009	Introduction to UI Design	4		2	2	-	40	60
5	Program Core	DG5010	Short Film Making	6			6	-	40	60



6	SEC	UC5001	Group Discussion, Aptitude & Reasoning-I	Non Credit Course					100	
7	SODECA	SODECA-V	Social Outreach, Discipline & Extra Curricular Activities -V	2					100	
			TOTAL	24	2	6	20			

3rd Year-6th Semester (Spring Semester)-This is third even semester which runs from January to June.										
S. No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG6006	Universal Design Concepts	4			4	3	40	60
2	Program Core	DG6007	Introduction to UX Design	4		2	2	-	40	60
3	Program Core	DG6008	Advanced Animation Techniques and Motion Graphics	4			4	-	40	60
4	Program Core	DG6009	Social Media Design	4		2	2	-	40	60
5	Program Core	DG6010	Design Project –II	6			6	-	40	60
6	SEC	UC6002	Group Discussion, Aptitude & Reasoning-II	Non Credit		2			100	
7	SODECA	SODECA-VI	Social Outreach, Discipline & Extra Curricular Activities-VI	2					100	
			TOTAL	24		6	20			

****Internship - 45 days after completion of 3rd year**



4th Year – 7th Semester (Autumn Semester) - This is third odd semester which runs from July to December.

S. No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG7001	Summer Internship	4		4		-	60	40
2	Program Core	DG7002	Dissertation	8			8	-	40	60
3	Program Core	DG7004	Portfolio Development	8			8	-	40	60
4	SODECA	SODECA-VII	Social Outreach, Discipline & Extra Curricular Activities-VII	2					100	
5			TOTAL	22	6	6	16			

****Internship - 45 Days**



4th Year–8th Semester (Spring Semester)-This is third even semester which runs from January to June.

S. No.	Course Type	Course Code	Course Name	Credits	Contact Hrs/Wk.			Exam Hrs.	Weightage (in%)	
					L	T/S	P		CIE	ESE
1	Program Core	DG8001	Graduation Project	18		18		-	60	40
2	Program Core	DG8002	Professional Practice	4	2		2	3	40	60
3	SODECA	SODECA-VIII	Social Outreach, Discipline & Extra Curricular Activities-VIII	2					100	
			TOTAL	24	2	18	2			